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## LAGCOE NEW STAFF APPOINTMENTS

**Lafayette**, **La.** – LAGCOE, Louisiana Gulf Coast Oil Exposition, today announced four staff appointments. Danielle Morrissey joined LAGCOE as events manager, Lauren Rabalais as marketing coordinator, and Jillian Dickerson as special projects coordinator. Claire Thom has been promoted to industry relations director.

Angela Cring, executive director, says, "The addition of these positions and promotions will aid in the growth of LAGCOE, not only as a biennial exposition, but also as an organization. We are excited about these changes and are optimistic about the future of LAGCOE."

Danielle Morrissey moved to a full-time position of events manager with LAGCOE in May 2014. In this role, Morrissey will focus on show logistics, career fair and volunteer management. Morrissey is a recent graduate from the University of Louisiana at Lafayette with a Master's of Science in Communication. Morrissey served as the communication intern for one year before joining the staff in her full-time role. Originally from Lake Charles, Morrissey earned a bachelor's degree in communication with a concentration in Public Relations from McNeese State University.

Lauren Rabalais joined LAGCOE as marketing coordinator in April 2014 and will be focusing on marketing and communication programs such as media relations, social media and internal and external organization communication. Rabalais brings experience in non-profit communications and marketing through involvement with Upper Lafayette Economic Development Foundation and the Foundation for Historical Louisiana in Baton Rouge. Rabalais graduated from Louisiana State University's Manship School of Mass Communication with a bachelor's degree in mass communication and with minors in history and geography.

Jillian Dickerson joined LAGCOE as special projects coordinator in June 2014 and will be focusing on exhibitor relations, office management, and serving as Young Professionals of LAGCOE liaison. Dickerson brings office experience as an executive assistant at the Lafayette Economic Development Authority, LEDA, and the University of Louisiana at Lafayette. Dickerson earned a bachelor's degree in communication with a concentration in public relations and a minor in business from the University of Louisiana at Lafayette. Dickerson is a proud member of the 705 Young Leaders in Acadiana group.

Claire Thom served as communications director for LAGCOE for three and a half years before her promotion to industry relations director. Claire will be responsible for maintaining and creating positive relations with industry organizations and companies, increasing engagement and support, and promoting domestic and international participation.

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LAGCOE will be held October 27-29, 2015 at The Cajundome & Convention Center in Lafayette, LA. Celebrating 60 years of continuous operation since 1955, LAGCOE is a first-rate exposition where world class oil and gas industry companies display the latest equipment and services and technical sessions address pertinent issues from across the globe. In 2013, LAGCOE welcomed 416 exhibitors and 17,000 attendees from 47 states and 43 countries. Upcoming events include the <u>LAGCOE Sporting Clays Tournament</u> August 15-16, 2014 and the <u>LAGCOE Career Fair</u> October 29, 2014. Learn more at LAGCOE.com.

## FOR MORE INFORMATION:

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