

ACTIVATE AND INCREASE YOUR CONNECTION

LAGCOE

WWW.LAGCOE.COM



Since 1955, LAGCOE has grown into a nonprofit energy industry organization, expanding its focus to include educational programs in addition to the 66 year-old technical exposition & conference. Our mission is to cultivate economic growth of the energy industry by facilitating domestic and global business development and fostering the energy workforce pipeline.

In 2020 LAGCOE began a transformation which stirred the organization into a more innovative, inclusive, and sustainable path. As we continue focusing on progress, education, workforce development, volunteers, and community, we are even more committed to helping drive initiatives that serve as catalyst to our industry. As always LAGCOE remains 100% focused on energy.

+ 5k

NEWSLETTER
SUBSCRIBERS

+6k

LINKEDIN
FOLLOWERS

+3k

FACEBOOK
FOLLOWERS



FOCUSSED ON ENERGY

Promoting Commerce - Fostering Education - Connecting People

Register now for the 2021 Energy Leadership Program

Registration closes February 22

SESSION	DATE	TOPICS
SESSION 1	MARCH 2, 2021	Introduction to the Energy Industry and the Role of the Executive
SESSION 2	MARCH 9, 2021	Global Energy Market Overview and the Role of the Executive
SESSION 3	MARCH 16, 2021	Energy Policy and Regulation and the Role of the Executive
SESSION 4	MARCH 23, 2021	Energy Technology and Innovation and the Role of the Executive
SESSION 5	MARCH 30, 2021	Energy Sustainability and Environmental Impact and the Role of the Executive

Join fellow industry professionals in an intensive series of five sessions designed to tap into oil and gas professionals leadership potential.

Participants will hear from experts and engage in workshops that will increase community awareness, develop leadership skills and a better understanding of energy legislation.

Participants will leave the program as active, collaborative leaders of our energy industry.

Class size is limited so sign up today!

Click on the agenda for full details of each session!

LAGCOE Quarterly Newsletter

GOOD LUCK ON YOUR NEW SCHOOL YEAR!



#FAQ FRIDAY

Did you know how to...
ASPIRIN

VOLUNTEER WITH US

EXECUTIVE SUMMIT

AGUSTE 11 ITEM

EXECUTIVE SUMMIT

EXECUTIVE SUMMIT

YOUR HEALTH IS OUR PRIORITY

EXECUTIVE SUMMIT

AGUSTE 11 ITEM

VOLUNTEER WITH US

FUMY RITA

INTERNATIONAL AFFAIRS

LAGCOE Social Media

BOURQUE

VOLUNTEER WITH US

NEWS

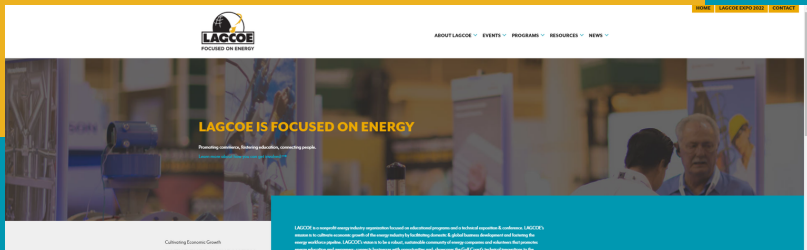
Veris Global: Empowering Companies through Straightforward, Innovative, & Robust Solutions
Jun 24, 2020

Veris Global: Empowering Companies through Straightforward, Innovative, & Robust Solutions

With simplicity and a proven automated model, Keith Coburn and Jason Salzman...
The energy industry has long been plagued with complex and costly solutions...
Keith, a leader of Coburn, Salzman, and an Oilfield Operations Engineering graduate...
Standard Energy Executive Program where he was challenged by the rapidly...
digital technology to solve complex and long-standing issues...
Keith Salzman...
LAGCOE...
What sets Veris Global apart from other companies?...

DISPLAY AD OPPORTUNITIES

EXPAND YOUR REACH



DISPLAY ADVERTISING

Get your company profile featured on our blog, social media, and newsletter. Photographer and writer included.

BLOG - \$750

Once a month LAGCOE publishes a technical and a human interest blog. first-come, first-served, get your company featured on our blog and social media.

NEWSLETTER - Prices vary

Quarterly, LAGCOE's newsletter is emailed to our subscribers and advertised on our social media. Additionally, the newsletters is also added to our website.

- Medium Rectangle (300x250) - \$250
- Large Rectangle (336x280) - \$300
- Hyperlinked Bottom Banner (728x90) - \$250
- Large Skyscraper (300x600) - \$500
- Company Profile (Full Frontal) - \$1,000

- Email marketing has a return on investment (ROI) of \$42 for every \$1 spent (Litmus, The ROI of Email Marketing)

- Podcasts now reach over 100 million Americans every month. (Edison Research, 2020)

- Blogs are among the primary three forms of media used in content strategies today. (HubSpot, 2020)

CONNECT

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#LAGCOE

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PODCAST ADVERTISING

Your company can sponsor our podcast, or simply be featured in the beginning or at the end of the podcast. We can advertise your event and much more.

PODCAST Sponsor - \$200

SOCIAL MEDIA ADVERTISING

Once a month, LAGCOE highlights a Professional of LAGCOE member. Your company, organization, or event can also be highlighted on our LinkedIn, Facebook, Instagram, and Twitter.

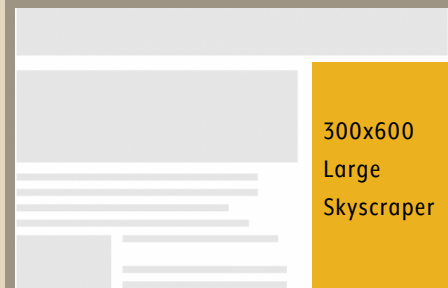
SOCIAL MEDIA HIGHLIGHT - \$200

LAGCOE RECENTLY TRANSITIONED TO A NEW WEBSITE AND WEBSITE HOST, AS SUCH OUR CPM, BOUNCE RATE, AVERAGE TIME SPENT ON PAGE, AND OTHER DATA ARE BEING CAPTURED NOW. LAGCOE RESERVES THE RIGHTS TO ADJUST THESE PRICES STARTING ON JANUARY 2023.

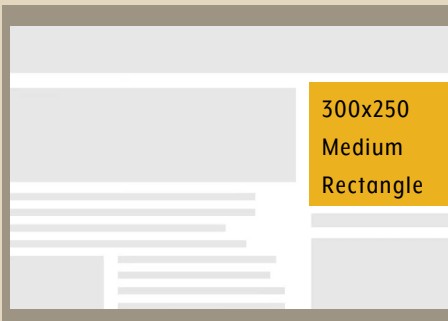
EXAMPLES OF DIGITAL ADVERTISING



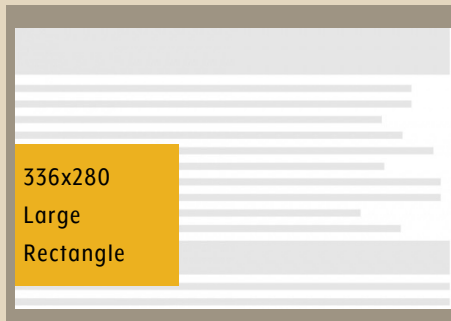
728x90 Bottom Banner



300x600
Large
Skyscraper



300x250
Medium
Rectangle



336x280
Large
Rectangle

Tully Blanchard
Business Development Manager of Billet CNC/Synergy Resources
& Member of LAGCOE Board of Directors

LAGCOE Podcast

PROFESSIONALS OF LAGCOE | LAGCOE

“OIL AND GAS COMPANIES DO AMAZING THINGS, BUT DEFINETELY NEED TO DO A BETTER JOB ADVERTISING THOSE THINGS.”

BADAR AL-HAMDANI,
MEMBER SINCE 2020

PL MEMBER HIGHLIGHT

@BIAcreates

LAGCOE Social Media Highlight

"WITH THE EXECUTIVE SUMMIT POWERED BY LAGCOE AND THE LAGCOE2022 TECHNICAL EXPOSITION COMING UP NEXT YEAR, THIS IS THE PERFECT TIME TO START ADVERTISING WITH LAGCOE."

SARA BOURQUE
LAGCOE Executive Director

ALL INQUIRES ABOUT ADVERTISING WITH LAGCOE MUST BE FROM ENERGY COMPANIES OR COMPANIES SERVING THE OIL AND GAS INDUSTRY. LAGCOE RESERVES THE RIGHT TO DENY ADVERTISING TO UNQUALIFIED COMPANIES. ALL THE ADVERTISING IS DONE ON A FIRST-COME, FIRST-SERVED BASIS.