

## WHY SPONSOR ENERGY FEST 2022

- Get your company in front of key decision makers and qualified buyers
- Obtain profitable leads
- Connect with potential clients
- Promote your company to the energy industry not only at the exposition and technical conference but across the world
- Receive recognition at the conference and throughout the year
- Custom sponsorships available to meet any marketing objective and budget
- Put your brand in front of thousands of domestic and international attendees from approximately 49 States and 40 countries
- Variety of price ranges from \$500 - \$25,000



## INNOVATION TECHNOLOGY ENTERTAINMENT

Connect your business with the right kind of attendees, in the right place at one of world's internationally recognized technical expo and conference, Energy Fest 2022 – The LAGCOE Expo. Sponsor the celebration of energy and place your brand in the center stage of a unique and unforgettable experience. A vibrant show floor, with the newest technology, entertainment, training, and educational opportunities, only available at Energy Fest 2022. Our show for more than 6 decades has been attracting executive decision makers, world renowned speakers, and attendees from around the world. Join us and sponsor the future of energy.

THIS IS MORE THAN AN EXPO,  
IT'S AN EXPERIENCE.

## SPONSORSHIP OPPORTUNITIES

OCTOBER  
19-21

ROOTED IN  
**CULTURE**



LAFAYETTE,  
LA, USA

CAJUNDOME &  
CONVENTION  
CENTER



## JOIN US IN LAFAYETTE, LA FOR ENERGY FEST 2022

Take the opportunity and stand out as an innovative industry leader – sponsor the Energy Fest 2022. Our premium packages will offer your company an array of opportunities to maximize your presence not only at the Energy Fest but throughout the year. The sponsorships include, diamond, platinum, gold, silver, and bronze level. You will also be able to sponsor networking hours, socials, expo bags, lanyards, and much more. Each sponsorship provides a set of core benefits plus additional benefits of it's own which will promote your company to the energy industry across the world. Be featured, promoted, and recognized!

DIAMOND  
SPONSOR  
\$25,000

PLATINUM  
SPONSOR  
\$15,000

GOLD  
SPONSOR  
\$10,000

SILVER  
SPONSOR  
\$5,000

BRONZE  
SPONSOR  
\$2,500

## AREAS OF INTEREST

Chemicals  
Digital Solutions  
Engineering  
Environmental  
Fabrication  
Geothermal  
Instrumentation & Control  
Liquid Natural Gas  
Marine Oil Spill Cleanup  
Pollution Control  
Pressure Pump  
Production & Processing  
Safety

Seismic  
Shale  
Solar  
Stimulation  
Subsea Equipment & Services  
Surface Surveying  
Telecommunications  
Training  
Transportation  
Well Operations  
Well Testing & Tools  
Wind  
Wireline

40  
COUNTRIES  
49  
STATES

[LAGCOE.com/expo](http://LAGCOE.com/expo)

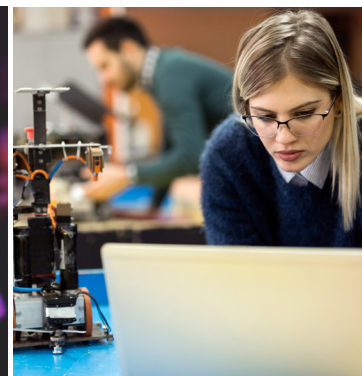


POWERED BY



ENERGY FEST  
2022  
THE LAGCOE EXPO

TRANSFORMED BY  
**YOU**



POWERED BY





# ENERGY FEST 2022 SPONSORSHIP PACKAGES

## SHOW SPONSORSHIPS

SPONSOR BENEFITS	DIAMOND \$25,000	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500
Logo on entrance unit	✓	✓	✓		
Featured in the printed program	✓				
Ad Banner on Exhibitors Confirmation Letter	✓				
Logo on signage	✓	✓	✓	Company name	Company name
Welcome signage in main entrance area at the Cajundome & Convention Center	✓				
Daily announcement recognition at the Energy Fest 2022	✓	✓			
Recognition on LAGCOE social media	✓	✓	✓	✓	✓
Listing on LAGCOE's website for 2 years	✓	✓	✓	✓	✓
Company profile in LAGCOE's newsletter within 3 months of the show	✓	✓			
Ability to submit to the New Technology Showcase Program	✓	✓	✓	✓	✓
Presence in recap videos	✓				
a2z digital offering	✓				
Conference Passes for Run of Show - includes access to Exhibit Floor	4	4	4	4	2
Tickets to International Reception	4	2	2		
Tickets to Preview Party	4				
VIP Passes - includes access to the Keynote Speaker	4	3	2	1	
25% discount on additional expo and conference tickets	✓	✓	✓	✓	
Other					

## FUTURE ENERGY PROFESSIONALS SPONSORSHIPS

SPONSOR BENEFITS	FEP TOUR \$2,500	FEP SCHOLARSHIP \$500
Option to contribute additional branding items (promotional items)		
Ability to submit to the New Technology Showcase Program		
25% discount on additional expo and conference tickets	✓	
Conference Passes for Run of Show - includes access to Exhibit Floor	1	
VIP Passes - includes access to the Keynote Speaker		
Exposure on LAGCOE social media	✓	✓
Tickets to International Reception		
Logo on digital/printed signage	Outside & inside the presentation room	
Announcement recognition at event		
Other	On t-shirts students will wear during Energy Fest	



## CONFERENCE SPONSORSHIPS

SPONSOR BENEFITS	KEYNOTE \$110,000	CONFERENCE \$10,000 <i>Exclusive</i>	TRAINING \$6,000 <i>Exclusive</i>	TECH TALK ZONE \$10,000 <i>Exclusive</i>	ENERGY PITCH \$5,000	TECH TALK SPEAKERS \$500
Logo on schedules	✓	✓	✓	✓		
Option to contribute additional branding items (promotional items)	✓	Within session room	Within session room	Within your zone		
Logo on signage outside the room	✓	✓	✓	✓		
Logo on signage inside the room	✓	✓	✓	✓		
Logo on stage and wrapped around the stage	✓					
Recognition on LAGCOE's social media and website	✓	✓	✓			
Ability to submit to the New Technology Showcase Program	✓	✓	✓	✓	✓	
VIP Passes - includes access to the Keynote Speaker	10	1		2		
25% discount on additional expo and conference tickets	✓	✓	✓	✓	✓	
Conference Passes for Run of Show - includes access to Exhibit Floor	✓	4	4	4	4	
Exposure on LAGCOE social media	✓			✓	✓	✓
Tickets to International Reception	✓			2		
Logo on signage by the stage	✓				✓	
Name printed on Awarding check					✓	
Other						Ability to send a presenter to the tech talk zone

## HOSPITALITY SPONSORSHIPS

SPONSOR BENEFITS	HAPPY HOUR \$15,000	INT. BUSINESS CENTER \$4,000	NETWORKING LOUNGE \$4,000	INT. RECEPTION \$5,000
Logo on schedules				On all communication regarding the event
Option to contribute additional branding items (promotional items)	Near bar area	Within the room	Within the room	
Logo on signage outside the room		✓	✓	
Logo on signage inside the room		✓	✓	
Ability to submit to the New Technology Showcase Program	✓	✓	✓	✓
25% discount on additional expo and conference tickets	✓	✓	✓	✓
Conference Passes for Run of Show - includes access to Exhibit Floor	4	2	4	4
Exposure on LAGCOE social media	✓	✓	✓	
Tickets to International Reception		2		10
Logo on digital/printed signage	Near bar area			Within the room
Announcement recognition at event				✓
Other				

## ADVERTISING SPONSORSHIPS

SPONSOR BENEFITS	LANYARDS \$7,500 <i>Exclusive</i>	BAGS \$5,500	HAND SANITIZER \$3,250	CARPET CLINGS \$995	LOBBY BANNERS \$8,950	COLUMN WRAPS \$3,500	NEWSLETTER BOTTOM BANNER \$600
Recognition on LAGCOE's social media	✓	✓	✓	✓	✓	✓	
Ability to submit to the New Technology Showcase Program	✓	✓			✓	✓	
Conference Passes for Run of Show - includes access to Exhibit Floor	4	2	2	1	4	2	
Tickets to International Reception	2						
25% discount on additional expo and conference tickets	✓	✓			✓	✓	
VIP Passes - includes access to the Keynote Speaker					1		
Listing on LAGCOE's website for 2 years							
Logo on digital/print signage						On Energy Fest 2022 column signage	On newsletter, month of choice (May-June monthly, July-August bimonthly, or September-showtime weekly).
Other		Exclusive if 2 purchased, 1 purchased, logo on half of the bags.					

SPONSOR BENEFITS	MOBILE APP: TITLE SPONSORSHIP \$3,000	MOBILE APP: MASTERHEAD AD \$2,000	PRINT PROGRAM \$3,000	WEBSITE FLOORPLAN \$1,595	WEBSITE EXHIBITOR LIST \$1,995	CONFIRMATION REGISTRATION EMAIL \$5,000
Recognition on LAGCOE's social media	✓	✓	✓	✓	✓	
Ability to submit to the New Technology Showcase Program						
Conference Passes for Run of Show - includes access to Exhibit Floor	2	2	2	2	2	4
Tickets to International Reception						
25% discount on additional expo and conference tickets						✓
VIP Passes - includes access to the Keynote Speaker						
Logo on digital/print signage	On intro screen of Energy Fest mobile app	On the top of the navigation screen	On the official Energy Fest printed program	On the top of the navigation screen for the Energy Fest floorplan web page	On the top of the navigation screen for the Energy Fest exhibitor's list web page	
Listing on LAGCOE's website for 2 years	✓					
Other	Rotating Banner Ad on Mobile App					

## ENTERTAINMENT SPONSORSHIPS

SPONSOR BENEFITS	MAIN BAND \$15,000	GOLF SIMULATOR \$10,000	CIGAR ROLLING \$5,000	MARCHING BAND \$3,500	PHOTO BOOTH \$3,000	SMALL BANDS \$1,000	KIOSK \$1,000
Option to contribute additional branding items (promotional items)			Within your kiosk		Within your kiosk		Within your kiosk
Ability to submit to the New Technology Showcase Program	✓	✓	✓	✓		✓	
25% discount on additional expo and conference tickets	✓	✓	✓	✓	✓	✓	✓
Conference Passes for Run of Show - includes access to Exhibit Floor	4	4	4		2	1	1
VIP Passes - includes access to the Keynote Speaker		4		1			
Exposure on LAGCOE social media	✓	✓	✓	✓	✓	✓	✓
Tickets to International Reception		2		2			
Logo on digital/printed signage	By the band	Around the golf simulator	By the band	Over the tuba bell	By the band	By the band	By the band
Announcement recognition at event		✓		✓			
Other							