

# 3/16

WEDNESDAY

# 3/17

THURSDAY

## Welcome & Opening Keynote Exponential Organizations and Disruption

**Ramez Naam** 1:00 PM  
DIGITAL PIONEER & AUTHOR

We're living in the age of exponential technologies: Computing, AI, machine learning, robotics, self-driving cars, 3D printing, drones, virtual reality, augmented reality, the internet of a trillion things, and more.

The sudden surge of their performance empowers individuals and new players, but threatens to disrupt incumbent businesses. The only way to respond is to re-organize for the exponential age, embracing experimentation, autonomy, bottoms-up innovation, networked business models, and an empowered, inspired workforce. Here's what leaders can do to change their organization and to become disruptors rather than be the disrupted.

15 MINUTE BREAK

## Culture of Improvement: Practical Lessons for Improving Business Processes

**Dr. John Carrier** 2:45 PM  
MIT PROFESSOR

In Energy, adoption of new technologies is necessary for survival. But are the associated financial risks and organizational pains necessary as well?

We will discuss that the pain and consequences of a Digital Transformation can be substantially reduced if a few fundamental principles are followed:

- Focus the front line on Reducing Human Struggle, not Cost Cutting
- Match the Technology to the System, not the System to the Technology
- Buy Industry 4.0 in stages
- Sell your customer's time back to them

15 MINUTE BREAK

## New Ways of Working

**Roger Jenkins** 4:15 PM  
CEO OF MURPHY OIL

What does this "virtual revolution" mean for leadership of Global Companies? Get an inside-industry glimpse at emerging trends, and what practical steps can leaders take to navigate these new challenges.

15 MINUTE BREAK

## From Pumping Wells to Winning the PGA Championship

**Hal Sutton** 5:30 PM  
HALL OF FAME PGA GOLF PROFESSIONAL

### Cocktail Hour and Networking Dinner

Get a glimpse behind the scenes of a global competitor who developed his work ethic and appreciation for teamwork in his formative years working in his father's oil and gas company.

## Networking Breakfast

7:30 AM

## How Does the Push for Renewables Impact Oil & Gas

**Bob Pilko** 8:30 AM  
BLADE ENERGY STRATEGIC DIRECTOR

Expand your understanding of the Geothermal sector in renewable energy.

In this session you will understand the Geothermal process, get an overview of the global footprint of Geothermal resources, and a summary of the current development trends. Mr. Pilko will describe the key US players and the regions of growth as well as provide insight into areas the Oil and Gas, Service sector and Geothermal investments intersect.

15 MINUTE BREAK

## Synergies Between Oil & Gas and Geothermal

**Ajit Menon** 10:00 AM  
BAKER HUGHES GEOTHERMAL LEADER

What is the footprint on Geothermal Energy in relation to Oil and Gas, Background on Geothermal Energy and Growth Outlook.

15 MINUTE BREAK

## The Block Chain - The new cornerstone for Digital Security and Business Interruption

**Clark Thompson** 11:45 AM  
SWIVEL FINANCE  
STRATEGY & BUSINESS DEVELOPMENT LEAD

Blockchain, the world's most secure digital ledger, interested the UN because it has the capability to transform and automate agreements and transactions. Blockchain's ledger functionality can help governments, organisations, and businesses automate, record and securitize transactions and processes. With blockchain, you can track emissions sensors from all over the world, trace a product from the beginning to the end of its supply chain or even amplify the transparency of business agreements.

What is the Block Chain – How is it changing business?  
What will it influence in the future?

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