

ACTIVATE AND INCREASE YOUR CONNECTION

LAGCOE

WWW.LAGCOE.COM



LAGCOE

FOCUSED ON ENERGY

Since 1955, Lagcoe has grown into a nonprofit energy industry organization, expanding its focus to include educational programs in addition to the 66 year-old technical exposition & conference. Our mission is to cultivate economic growth of the energy industry by facilitating domestic and global business development and fostering the energy workforce pipeline.

In 2020 Lagcoe began a transformation which stirred the organization into a more innovative, inclusive, and sustainable path. As we continue focusing on progress, education, workforce development, volunteers, and community, we are even more committed to helping drive initiatives that serve as catalyst to our industry. As always Lagcoe remains 100% focused on energy.

+ 3.5K

NEWSLETTER
SUBSCRIBERS

+8K

LINKEDIN
FOLLOWERS

+3K

FACEBOOK
FOLLOWERS

LAGCOE News

August 24, 2023



EXECUTIVE SUMMIT POWERED BY LAGCOE

Don't miss the upcoming Executive Summit powered by Lagcoe September 27 & 28, join us for an incredible opportunity to hear from dynamic speakers and gain invaluable insights into the industry. Mark your calendars now for an event that promises to be both enlightening and inspiring.

THE SPEAKER LINEUP

- KEYNOTE SPEAKER SEPT. 27**
Dan Brouillette
Former United States Secretary of Energy
- SPEAKER SEPT. 27**
John Saniclemate
Vice President of Wells Christman
- SPEAKER SEPT. 27**
Joe Spath
Senior Vice President of Wells Christman

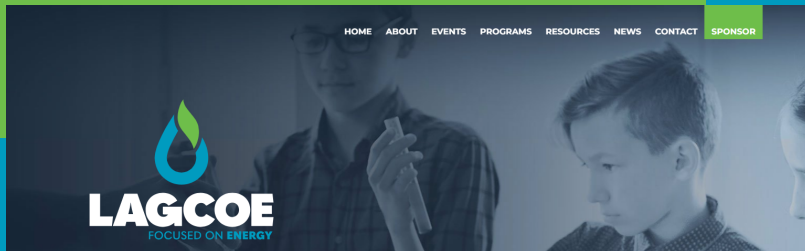
Top executives, thought leaders, and key stakeholders from various sectors of the energy industry

Lagcoe Newsletter

Lagcoe Social Media

Lagcoe Blog

DISPLAY AD OPPORTUNITIES EXPAND YOUR REACH



DISPLAY ADVERTISING

Get your company profile featured on our blog, social media, and newsletter. Photographer and writer included.
BLOG - \$750

Once a month Lagcoe publishes a technical and a human interest blog. first-come, first-served, get your company featured on our blog and social media.

NEWSLETTER - Prices vary
Quarterly, Lagcoe's newsletter is emailed to our subscribers and advertised on our social media. Additionally, the newsletters is also added to our website.

- Medium Rectangle (300x250) - \$250
- Large Rectangle (336x280) - \$300
- Hyperlinked Bottom Banner (728x90) - \$250
- Large Skyscraper (300x600) - \$500
- Company Profile (Full Frontal) - \$1,000

- Email marketing has a return on investment (ROI) of \$42 for every \$1 spent (Litmus, The ROI of Email Marketing)
- Podcasts now reach over 100 million Americans every month. (Edison Research, 2020)
- Blogs are among the primary three forms of media used in content strategies today. (HubSpot, 2020)

CONNECT

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PODCAST ADVERTISING

Your company can sponsor our podcast, or simply be featured in the beginning or at the end of the podcast. We can advertise your event and much more.

Podcast Sponsor - \$200

SOCIAL MEDIA ADVERTISING

Once a month, Lagcoe highlights a Professional of Lagcoe member. Your company, organization, or event can also be highlighted on our LinkedIn, Facebook, Instagram, and Twitter.

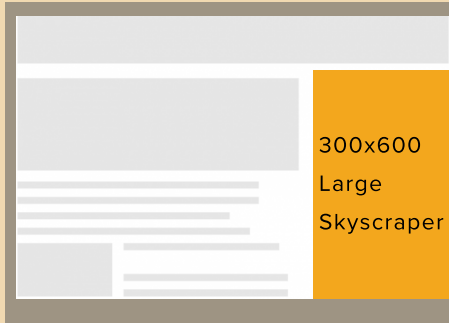
Social Media Highlight - \$200

LAGCOE RECENTLY TRANSITIONED TO A NEW WEBSITE AND WEBSITE HOST, AS SUCH OUR CPM, BOUNCE RATE, AVERAGE TIME SPENT ON PAGE, AND OTHER DATA ARE BEING CAPTURED NOW. LAGCOE RESERVES THE RIGHTS TO ADJUST THESE PRICES STARTING ON JANUARY 2023.

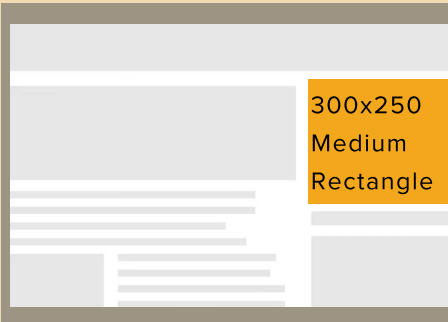
EXAMPLES OF DIGITAL ADVERTISING



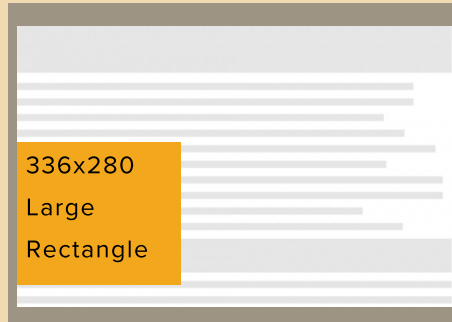
728x90 Bottom Banner



300x600
Large
Skyscraper



300x250
Medium
Rectangle



336x280
Large
Rectangle



Lagcoe Podcast



Lagcoe Social Media Highlight

"WITH THE EXECUTIVE SUMMIT POWERED BY LAGCOE AND THE LAGCOE2023 GUMBO COOKOFF COMING UP NEXT YEAR, THIS IS THE PERFECT TIME TO START ADVERTISING WITH LAGCOE."

SARA BOURQUE
LAGCOE Executive Director

ALL INQUIRES ABOUT ADVERTISING WITH LAGCOE MUST BE FROM ENERGY COMPANIES OR COMPANIES SERVING THE OIL AND GAS INDUSTRY. LAGCOE RESERVES THE RIGHT TO DENY ADVERTISING TO UNQUALIFIED COMPANIES. ALL THE ADVERTISING IS DONE ON A FIRST-COME, FIRST-SERVED BASIS.